



FOR IMMEDIATE RELEASE

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LG CONSTRUCTION GROUP REVAMPS TRANSCERAMICA SHOWROOM

Chicago, IL – LG Construction Group has been selected by Transceramica’s corporate headquarters in Italy to perform a full gut rehab of their tile showroom in Chicago, IL. In just five weeks, LG Construction has transformed the existing space into an elaborate Italian-designed venue exhibiting impeccable tile displays.

“Fiandre COO Dr. Federica Minozzi suggested the update to the showroom as it has been nearly seven years since the last renovation. The previous showroom was more of a gallery and the new space will showcase installed vignette areas. Clients will now be able to see how the tile will actually look in a real room installation,” stated Transceramica representative, Nicole Brisch.

The impressive Italian-designed, 5,000 sq. ft. space has been reconfigured to showcase 8,000 sq. ft. of installed Italian and U.S. custom made tile. The showroom features kitchens designed by Italian designer Roberto Garbugli, displays by the Transceramica Italia team, Riccardo Zobbi and Katia Sangiorgi, Transceramica’s Chicago team, Vasilko Architects, and interior designer, Chiara Toffanin. With a tight deadline, coordination and precision was essential. The skills and manpower needed to pull this detail-oriented project off on time is a testament to LG’s expertise.

LG Construction Project Manager, Dave Hempfling, added that a key to this renovation was the installation of new floor tile slabs “they (5’ x 10’ x ¼ in. thick slabs) were put right over the existing flooring; this costs less and significantly speeds up the remodeling timeframe without sacrificing quality,” Hempfling said.

The Transeramica Showroom is located at 314 W. Superior and open to the public Monday - Friday, 10:00AM - 5:00PM.

ABOUT LG CONSTRUCTION

LG Construction is a division of LG Construction + Development Group, a full-service design/build, general contracting and development firm.

LG Construction has been a leading Chicago construction firm for over 10 years. Our roots are in high-end, custom, single-family homes, and that tradition of detail continues today for both our residential and commercial projects. Our advanced knowledge, integrity and energy is focused solely on the experience of the client. We build because of who we are, the values we live by, the pride we take in our work, and above all else, our passion for developing unique projects from conception to completion. For further information on GT Prime or any of our projects, visit www.lgdevelopmentgroup.com.



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